

**City of Glendale
Parks and Recreation Advisory Commission Meeting
Municipal Office Complex, Room B-3
5850 W. Glendale Avenue**

**Monday, January 9, 2012
6:00 p.m.**

AGENDA

I. Call to Order

II. Roll Call

III. Approval of Minutes – November 14, 2011

IV. Business from the Floor

Summary: If citizens wish to speak on a matter concerning the Glendale Parks and Recreation Commission that is not on the printed agenda, please complete a "Citizen Comment Card" located at the entrance of the B-3 Meeting Room and provide it to the designated staff person prior to the beginning of the meeting. The Commission can only act on matters that are on the printed agenda, but may refer the matter to the Executive Director for follow-up.

V. Update: Thunderbird Conservation Park Trail Maintenance – 20 minutes

Summary: As known, the Thunderbird Conservation Park is used by thousands of visitors each year, which requires routine upkeep and maintenance. Last month, staff began using a state-funded grant to reconstruct several trails at the park. The purpose of this item is to brief the Commission on this activity and answer any questions it may have about the park.

Recommendation: For information and discussion.

VI. Overview of Department Marketing Audit – 20 minutes

Summary: As follow-up to the Parks and Recreation Master Plan Update, the Parks, Recreation and Library Services Department recently completed a comprehensive marketing audit and will share the key findings with the Commission.

Recommendation: For information and discussion.

VII. Staff Updates – 15 minutes

Summary: The Parks and Recreation staff will share information with the Commission on the key activities since its last meeting. This will also include the sharing of information related to previous requests of the Commission.

Recommendation: For information and discussion.

VIII. Upcoming City and Department Events – 10 minutes

Summary: As a standing work plan item, staff will share information with the Commission on upcoming department and city-wide events.

Recommendation: For information.

IX. Commission Outreach Event – 10 minutes

Summary: Staff will provide a list of upcoming events for the Commission to attend for a community outreach opportunity. The purpose of the community outreach opportunity is to fulfill one of the FY2011-2012 goals for the Commission's Work Plan.

Recommendation: For information, discussion and action as appropriate.

X. Commission Work Plan – 10 minutes

Summary: As a standing work plan item, staff will facilitate a discussion with the Commission on the progress of the FY2011-2012 Work Plan.

Recommendation: For information.

XI. Commission Comments – 5 minutes

Summary: This is an opportunity for the Commission to share any observations or comments it may have. Staff will follow-up as appropriate.

Recommendation: For discussion.

XII. Adjournment

The next regular meeting will be Monday, February 13, 2012, at 6:00 p.m. in the Raven Room of the Foothills Recreation and Aquatics Center.



Special Accommodations: For special accommodations, please contact Mickie Cadena at 623-930-2821 (voice), or 623-930-2197 (TDD), at least three working days prior to the meeting for special accommodations or if you cannot attend the meeting.